

Shift **HEALTH**
ACCELERATOR

2020 Impact Report

Simplifying Access to Resources
for Community-Led Work on
Health Equity



Learning *in Real Time*

The past twelve months have been tragic as the coronavirus has flooded through the fractures in American society created by racism, ableism, capitalism and neglect of our common humanity. Our police forces have continued to murder Black, disproportionately disabled, citizens, and mass shootings have resumed as communities have re-opened. Despite, and because, all of this, we have never been more sure that we, [Shift Health Accelerator](#), its people and allies, are on the right path. There is no path to health equity that is not forged by communities themselves, with policymakers, funders, experts and allies dedicated to amplifying their voices, supporting their leadership, and funding their vision.




Over the last year, Shift has deepened and broadened its engagement with communities across the nation. In this impact report, you will read that leaders we support have received funding to expand their work, we have initiated clinics to support co-learning across communities, and that we are developing tools to help funders hold themselves to their equity and community engagement commitments. We have sharpened our focus, emphasizing health systems and health-focused philanthropies, while expanding our vision of how we can work with these funders to address community needs. In keeping with our shared leadership vision, we have brought new voices and lived experience into our team, and are stronger and better as a result.

We are at the beginning of the end of the pandemic. There is the possibility that our country can make a change, that the lessons we have been forced to learn will be translated into public policy, and that we will “build back better”. Shift Health Accelerator’s successes so far are proof that our vision, work and tools are valuable and valued by our colleagues and communities. We look forward to continuing to work and learn alongside you all.

In fellowship,

Shift HEALTH
ACCELERATOR



-  Shift Team locations (Equity Advisors & Leadership Team)
-  Shift community partner locations
-  Clinic participant

Vision

A Culture of Health is rooted in equity, diversity, and inclusion. Shift is committed to generating a journey of health in communities across the United States inspired by community-led change. Creating a Culture of Health requires amplifying the power of community leaders to build capacity, achieve representation, collaborate with others, and hold each other accountable for our collective progress.

We believe dramatic shifts are needed in the ways our institutions prioritize investments and ensure equitable decision-making as a fundamental premise of our collective future. Our guiding vision is that communities and individuals are vested with the power and resources they need to be healthy and achieve their full potential by supporting community providers making change.

Mission

Shift Health Accelerator simplifies access to money and expertise for peer leaders in communities to increase equity in health outcomes.

Values

- We value and demonstrate respect, listening, and empathy
- We approach leadership roles as peers with other leaders, and with humility as learners
- We celebrate diversity and understand the complexity of identities
- We define well-being at individual, family, community, regional, and national levels
- We aim for resources, data, and power to be used equitably through inclusive approaches
- We recognize the tensions that used to divide us and now allow us to capitalize and collaborate using our strengths
- We understand history and culture to hold trauma with care and intention
- We reframe policies, systems and investments to hold ourselves accountable to a community vision of health and well-being
- We embrace innovation and risk as a means to further actionable change defined by and for communities



Shift's Community Partnerships



Community Mental Health in California

Shift is partnering with mental health advocates across California working with schools, prisons, and other institutions to increase access to community and culturally-specific mental health and healing. While the COVID-19 pandemic has paused our project with Yolo County to direct \$2M/year to health equity and place-based health, our work with other leaders continues.

SOME OUTCOMES DEFINED

— Expansion of community-defined evidence practices in county behavioral health departments.

\$2,200,000 PITCHED

\$200,000 SECURED



Photo provided by Hawaii Good Food Alliance

Hawaii Good Food Alliance

The Alliance is a network of community-based food systems leaders including growers, food banks, community health centers and academics connecting food production and distribution, community, and culture, to build better food systems. Shift is helping define outcomes and connect the Alliance to healthcare funding.

<https://hawaiigoodfoodalliance.org/>

SOME OUTCOMES DEFINED

- Acres in sustainable production
- Good food distributed and sold
- Improvements in youth health and leadership
- Impact on equitable access to healthy food, community health, and well-being

\$800,000 PITCHED

\$750,000 SECURED

Duwamish River Cleanup Coalition

The Coalition is working in south Seattle to create a clean, thriving environment and combat displacement. Shift is helping steer infrastructure and greenspace investments in ways that build community and health.

<https://www.duwamishcleanup.org/>

SOME OUTCOMES DEFINED

- Increased access to jobs for youth
- Reducing displacement
- Increasing greenspaces

\$500,000 PITCHED

\$500,000 SECURED



Photo provided by Duwamish River Cleanup Coalition



Photo of Jade District Vision, APANO

Asian Pacific American Network of Oregon (APANO) & Southwest Corridor Equity Coalition (SWEC)

APANO and SWEC are working in the Portland Metro area to steer healthcare and public investments towards increasing health equity by funding affordable housing, anti-displacement activities, jobs programs, green spaces, and transit. Investments have arrived from Kaiser Permanente, Healthshare, Providence/St. Joseph, and the City of Portland. <https://www.apano.org/> & <https://swcorridorequity.org/>

SOME OUTCOMES DEFINED

- Increased access to jobs for youth
- Reducing displacement
- Increasing greenspaces

\$738,000 PITCHED

\$633,000 SECURED

Hood Huggers International

Hoodhuggers is an arts-based social enterprise sparking grassroots economic development in Asheville's (NC) historically African-American neighborhoods. Shift is helping to develop funding for their health equity strategy. <https://hoodhuggers.com/>

SOME OUTCOMES DEFINED

— Access to and stronger relationships with healthcare and wellness

\$125,000 PITCHED



Photo provided by Hood Huggers International



Photo provided by Puerto Rico Alliance for Agriculture

Puerto Rico Alliance for Agriculture

The Alliance is transforming the way farming is done in Puerto Rico. They envision a Caribbean region where agriculture is consistent with resilient communities and respectful of the environment — soil, air and water. <http://allianceforagriculture.org/ENG/index.html>

Promise Neighborhoods

Allentown Promise Neighborhoods ensures children have the resources and support they need to succeed, from cradle to career in Lehigh Valley, PA.

Shift supported Hasshan Batts, Director, Allentown Promise Neighborhoods of the Lehigh Valley to develop a funding strategy to scale the organization's revenue. The strategy will support the organization to identify and develop critical relationships with individual donors, corporate and institutional foundations, as well as trustees of color broaden awareness of the organization's efforts to attract national funders. <http://promiseneighborhoodslv.org/>



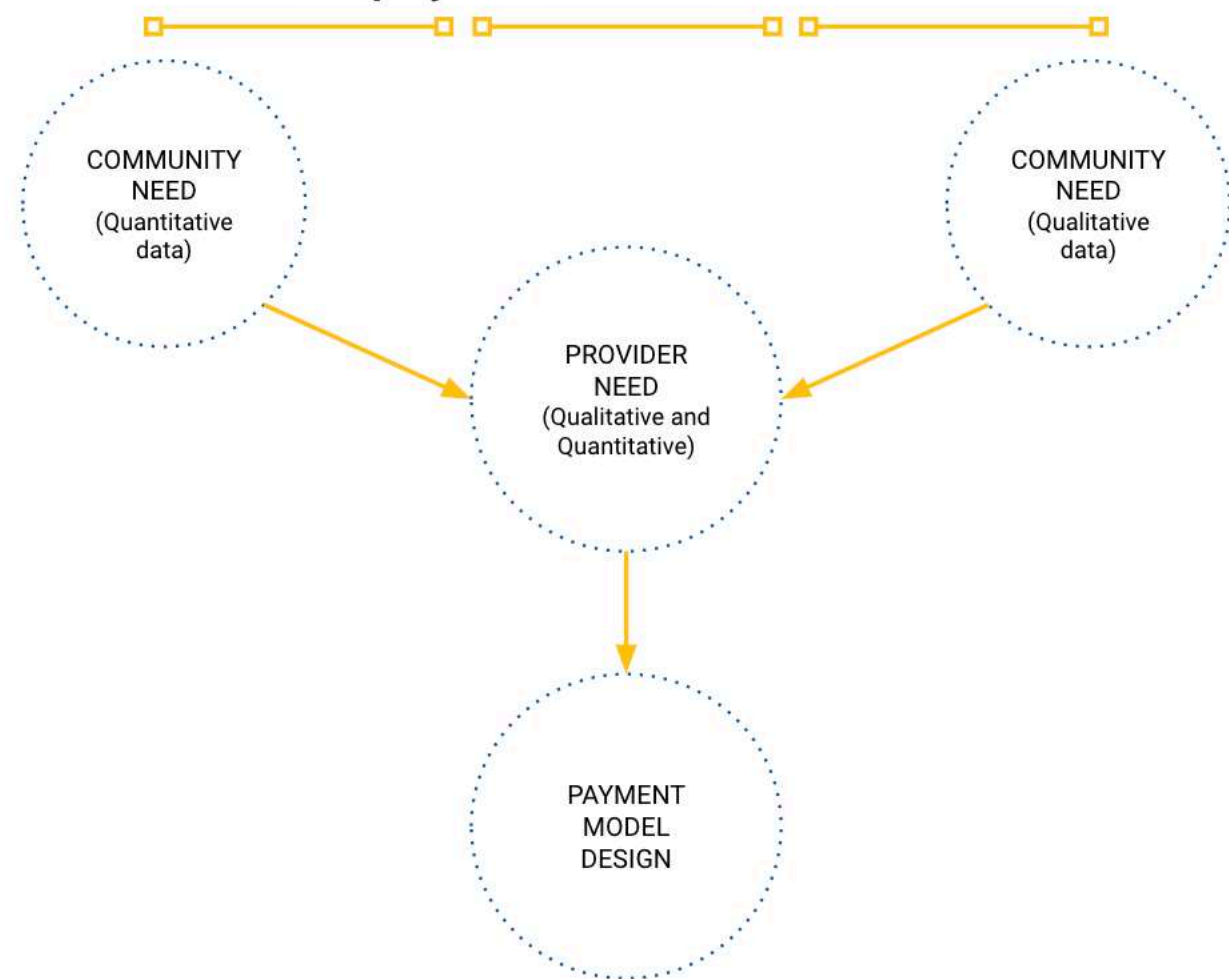
Photo provided by Promise Neighborhoods

How Shift *Influences the Field*

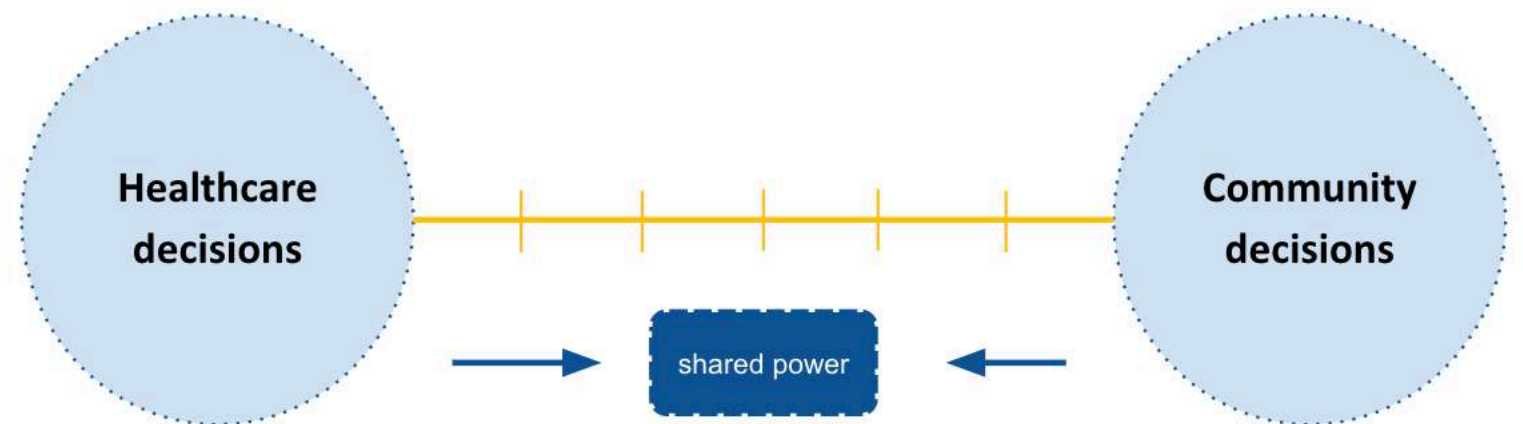
In January 2020, Shift published [Principles for Equitable Outcomes Funding](#), in partnership with [Nonprofit Finance Fund](#) and [JSI](#). These principles were co-published and utilized by multiple partner organizations in the field to center more equitable practices in funding decisions. Shift published a thought piece on COVID-19 recovery, inviting a new [social contract for resilience](#) to address our fundamentally broken and inequitable systems. This was further bolstered in partnership with the [Build Healthy Places Network](#) and the development of a comprehensive [Healthy Neighborhoods Policy Scan and Strategy Map](#) to support cross-sector partnerships to advance racial equity through policy change. Shift continues to explore thought leadership opportunities, and is focusing efforts on holding health systems accountable to equity and community leadership commitments.



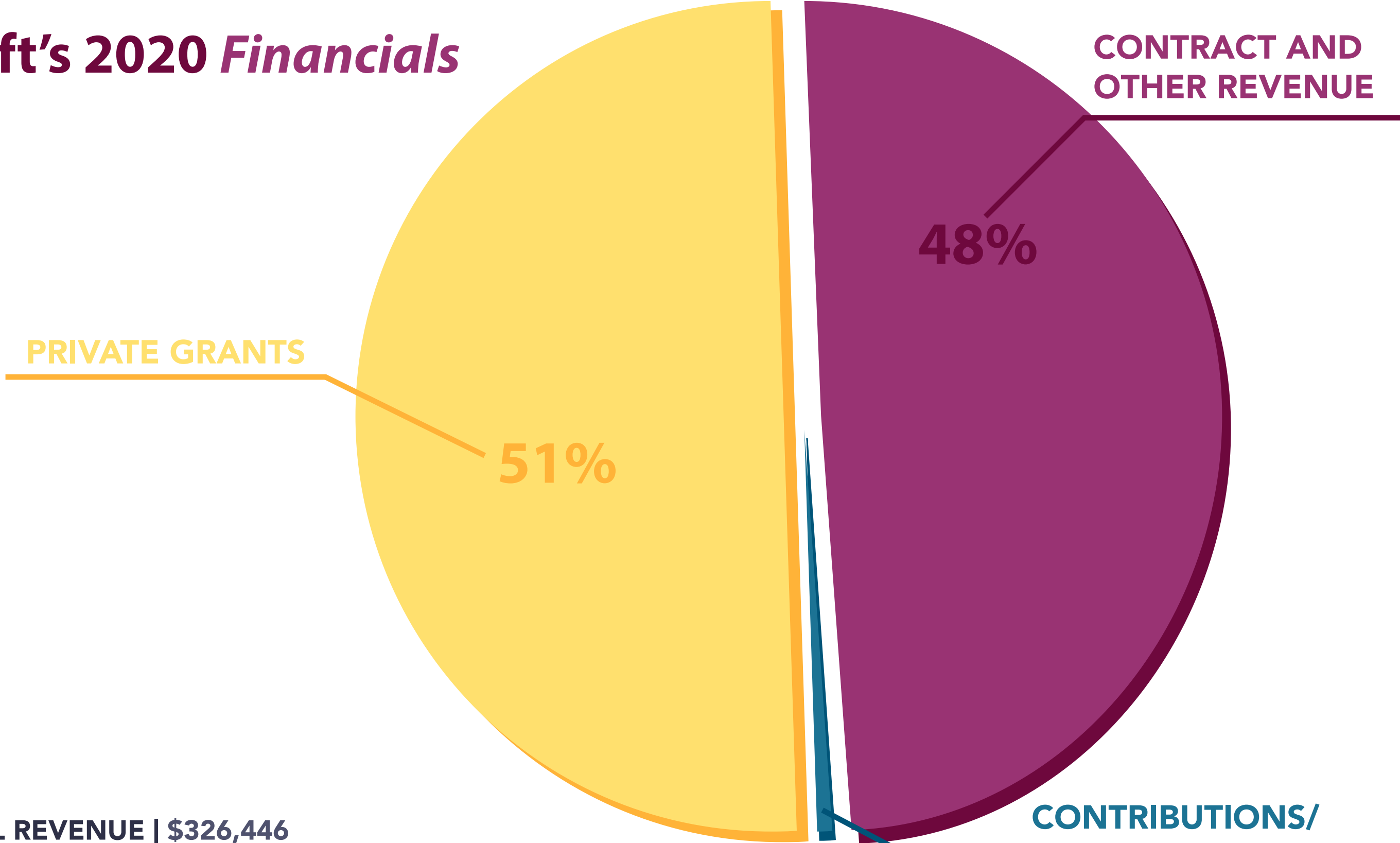
Equity Drives Innovation Model



To this end, Shift has been advising health plans to design equitable payment models to center decisions of communities in incentives to create health. Shift's work to hold systems accountable includes design of tools, such as the Equity drives Innovation framework and a forthcoming Healthcare Funding Accountability Protocol. The Protocol is an accountability tool for health systems to center community leadership as a key strategy to achieve health and racial equity. The approach will serve as a set of industry standards and guidance for health systems by establishing and evaluating benchmarks for health systems to move more resources and decisions into the hands of communities.



Shift's 2020 *Financials*



TOTAL REVENUE | \$326,446

TOTAL CONTRACT SERVICES/PARTNER FUNDING | \$248,016

Our Team

SHARED LEADERSHIP MODEL

Our shared leadership model is built upon best practices in the fields of cooperative governance, organizational development, and emergent leadership. The model has been adapted, recognizing the impacts of systemic inequities and aims to re-center community leadership for more equitable, transparent and shared leadership approaches within our team and across all of our work.

- Shared Power & Influence - shared ownership of mission, vision, decision-making and roles
- Trust & Accountability - balanced commitments to inclusion, trust and delivery on commitments
- Inclusive Leadership - safe spaces honoring lived experience and prioritizing community voice
- Dynamic Communication & Problem-solving - transparent, learning-oriented, emergent communication

Shift Leadership Team



JEN LEWIS-WALDEN

Jen Lewis-Walden supports strategy design for Shift's work and supports network facilitation and multisector partnerships to advance health equity and systems change.



LISA RICHARDSON

Lisa Richardson has worked in academy and nonprofit organizations on participatory action research and community-based interventions for more than 20 years. Her area of expertise is urban studies and public health.



BOBBY COCHRAN

Bobby Cochran walks in the spaces between the worlds of business, science and collaboration, working with partners in Oregon and nationally to understand and deliver the health benefits of more time in nature — especially in ways that bridge new relationships between communities.



FELIPE TEDICK-MATESANZ

Felipe Tendick-Matesanz is a community organizer and workplace activist who brings the perspective of having had something, losing it and then making a conscious decision to redirect my anger and pain. He has dedicated his life to human rights, to a focused dismantling of the systems of oppression, and taking away power from the established elite that maintain them.
info@shifthealthaccelerator.org



GRACE KYUNG

Grace Kyung is a systems thinker who works to dismantle the root causes of inequities to improve the quality of life for individuals. She works as a catalyst by applying a health and racial equity lens to equitable development. To do this in a just way, she works alongside community members to recognize historical circumstances and the current conditions necessary to achieve equity.

Shift *Equity Advisors*



TERRANCE ANDERSON

Terrance Afer-Anderson is an impassioned advocate for the elimination of health disparities. He is a writer, filmmaker, and educator. These include television public service announcements, short films, documentaries, stage dramas, and a feature-length film, addressing topics as diverse as HIV/AIDS, teen pregnancy, prostate cancer, autism spectrum disorder, obesity, infant mortality, and disabilities, as well as health disparities and health equity, diversity and inclusion.



EUGENE COOKE

Eugene Cooke is an American-born father of three, descended from Indigenous farmers and African refugees. My unique perspective is based on 20 years of growing food in urban areas, as well as work-study abroad in Africa, Jamaica, and Haiti. I am one of many people who bring life skills to this challenge of equity.



JESSYCA DUDLEY

Jessyca Dudley helps philanthropic organizations develop strategies, evaluate programs, and explore responsive fund development plans. She has developed grantmaking and advocacy strategies to reduce gun deaths and injury in the United States, implemented community-based prevention and outreach programs, and conducted clinical and social science research to improve the health of communities.



JENNIFER GODZENO

Jennifer Godzeno works to advance equity through grassroots transportation advocacy and active design research by getting elected and appointed leaders to act on good data and the voices of diverse constituents. She brings a civic participation lens to Shift's work with community.



MATTHEW TINSLEY

Matthew Tinsley is a convener and facilitator, working with the early education community in Santa Clara County, California, to use their experience and expertise to overcome barriers to equitable access for children and families.



SONIA SARKAR

Sonia Sarkar is an accidental poet, a public health evangelist, and a big believer in questioning existing processes via humor and respectful irreverence. Having worked across the nonprofit, government, and private sectors, she has great conviction that achieving health starts by acknowledging the systems, policies, and practices that have led to poor health outcomes in our country — and all of our respective roles in perpetuating that status quo.



SADIE SIDERS

Sadie Siders is a Portland State student connecting community development and health. She provides research and project development support for Shift.



YUJIN KIM

Yujin Kim is a graduate student studying environmental management, with a particular interest in community development. She provides research and project development support for Shift.

What to Watch Out for in 2021

In 2021, we are excited to continue support of our Culture of Health Leader colleagues throughout the country. We are continuing to engage with leaders in places where clusters of leaders might collectively advocate for local change, as well as engage leaders with similar focal areas, such as food sovereignty and the intersection of mental health, healing and justice system reform. Additionally, we will continue to build networks to build support and accountability mechanisms and policy change for health funders to center community voice in investments and decisions.

Contact Information

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